










Webinar





	GENERAL INFORMATION
	SETTING THE STAGE
	KEEPING THEM ENGAGED
	INSPIRING PRACTICE CHANGE

Activity Type/Educational Format	Rationale for Use	Criteria Used for Educational Setting	Related to Objectives	Desired Results
Online/Web-based activities (Internet activity enduring material, Internet activity live)	<ul style="list-style-type: none"> Wide reach of content Delivery of information and updates Convenient 24/7 access Low cost to learners Multimedia (audio and video) Immediacy of education on emerging or critical topics (e.g., MRSA) Point of care learning 	<ul style="list-style-type: none"> Engages learners Self-directed Self-paced Efficient Accessible 	<ul style="list-style-type: none"> Knowledge Competence 	<ul style="list-style-type: none"> Update knowledge or concepts Organize concepts with what is known Obtain new knowledge or skills Improve competence Apply knowledge and competence to practice





Instructional Methods (link to full document)

Tips & Guides:	
    	<ul style="list-style-type: none"> Tip Sheet - Optimizing Synchronous Online Teaching Tips (2021) Tip Sheet - Twelve Tips to Present An Effective Webinar (2021) GoToMeeting: How to Create Great Webinars, Step-by-Step Video – How to Do a Webinar in 8 Steps (YouTube) Harvard Business Review - How to Give a Webinar Presentation















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   	<ul style="list-style-type: none"> • The Secret Formula for Webinar Presentations that Work Every Time • The Ultimate Guide to Webinars: 41 Tips for Successful Webinars • How to use Webinars in the Medical Profession
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Reviewed Articles:

   	<p><u>Article Review:</u></p> <ol style="list-style-type: none"> 1. How to Give a Killer Presentation 2. How to Give a Webinar Presentation
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References:
 (NOTE: The links below direct the user to the PubMed abstract. Access to full article is dependent on individual/ institutional subscription except in the case of open access articles that are accessible to all)

   	<ol style="list-style-type: none"> 1. Chiswell M, Smissen A, Ugalde A, Lawson D, Whiffen R, Brockington S, Boltong A. Using Webinars for the Education of Health Professionals and People Affected by Cancer: Processes and Evaluation. <i>J Cancer Educ</i>. Jun 2018; 33(3): 583-591. doi: 10.1007/s13187-016-1138-7.
   	<ol style="list-style-type: none"> 2. Wagner F, Knipfer C, Holzinger D, Ploder O, Nkenke E. Webinars for continuing education in oral and maxillofacial surgery: The Austrian experience. <i>J Craniomaxillofac Surg</i>. Apr 2019; 47(4): 537-541. doi: 10.1016/j.jcms.2019.01.009. Epub 2019 Jan 30.
 	<ol style="list-style-type: none"> 3. Knipfer C, Wagner F, Knipfer K, Milleso G, Acero J, Hueto JA, Nkenke E. Learners' acceptance of a webinar for continuing medical education. <i>Int J Oral Maxillofac Surg</i>. Jun 2019; 48(6): 841-846. doi: 10.1016/j.ijom.2018.11.010. Epub 2018 Dec 26.
   	<ol style="list-style-type: none"> 4. Guanci G. Best Practices for Webinars. <i>Creat Nurs</i>. 2010; 16(3): 119-121.

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5. McKinney WP. [Assessing the Evidence for the Educational Efficacy of Webinars and Related Internet-Based Instruction](#). *Pedagogy in Health Promotion*. June 1 2017; 3(1): Suppl. 47S-51S.
<https://doi.org/10.1177/2373379917700876>



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