

AAP Accreditation Update

American Academy of Pediatrics- Division of CME - Accreditation Team



Hello everyone, another winter is upon us which makes it a perfect time to grab a warm drink and curl up with this edition of our newsletter!

The world of accreditation remains busy so there is a lot of to catch you up on since last summer. In August there was the ACCME Workshop where both myself and COCME Member Dr Rani Gereige served as faculty (see pictures on page 7). Various educational excerpts and cases were brought back from this event and we have been sharing them with all of you in our monthly update emails.

We also took advantage of the District Meetings that took place at HQ which provided Virginia with a great opportunity to speak one-on-one with some of our District partners.

Additionally, our Dept. of Education held a Team Building Retreat in August where we worked together to discuss and develop a unified agreement of guiding principles for our department that fosters open communication and encourages creative thinking to strengthen our teams. Led, by Dr Haftel this retreat has helped us build a friendlier, stronger, more tight-knit, and efficient department that respects and considers the views, ideas, opinions and diversity of everyone.

In September I served as planner and facilitator at the IACME Basics Workshops and an update on this event can be found on page 9. While in

October a very exciting National Conference and Exhibition took place (see pictures pg 6) and our department continued its efforts in team building by participating in some fun group exercises, this time off-site at Goebbert's Farm & Garden Center (see pictures pg 2).

November brought about our biannual meetings with each of you and we appreciate the continued participation and feedback that all of you provide in these meetings as it remains a key way that we are able to learn more about your activities and identify ways we can further assist you. We also released this years annual reporting spreadsheets. The annual report process is critical to maintaining our accreditation status so we appreciate the efforts you each made to provide us with the end of year details for your 2019 activities by the Jan 31 deadline.

December brought the holiday season but that did not slow us down. From the staff holiday celebrations throughout HQ, to the volunteer event at Feed My Starving Children that many in the Department of Education participated in, we all found ways to show our appreciation that month and gear up for the start of a new decade!

Finally this past January brought about the release of ACCME's draft changes to the Standards for Commercial Support (SCS). These changes will impact CME activities that use commercial support funds to pay for activity expenses and they have been circulated to many for review and feedback which is due back to us by February 3rd. We also participated in the COCME's quarterly virtual meeting. While our oversight committee has now moved to meeting in person once a year, every June, they continue to meet quarterly and are focused on the continued work of their webpage redesign and development of CME/CPD resources that will assist staff and their educational planners in building unique and innovative CME activities.

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Winter 2020

Inside this issue:

Welcome	1
Spotlight	2
CME Toolbox	3
Webinar Update	3
Pictures	4
Education Recaps	8
Meet a COCME Member	9
Upcoming Events	10

Please know that the accreditation team remains committed in its outreach efforts to support our CME colleagues in understanding educational development and the AAP CME process so always feel free to share with us any feedback, challenges, ideas and/or opportunities that you have on how we can better support you.

We remain committed to assisting you with your CME activities and we thank you for reading this edition of our newsletter.
Nikki



Accreditation is not something we do to you, but for you and with you
-AAP Accreditation Team

SPOTLIGHT

The AAP Department of Education

Under the guidance of our new fearless leader, Dr Hilary Haftel, the Department of Education spent quality time during the latter half of 2019 focused on creative and fun ways to strengthen our connections and collaborations as teams. These events allowed each of us to enhance our social relations and better define our roles making us a more cohesive department and better prepared to work together interdependently and cooperatively to meet the needs of our members in 2020!! A huge thank you to Dr Haftel, Sheila, and those that volunteered, to make each of these events such a great success.



**August
Team
Builder
(above)**

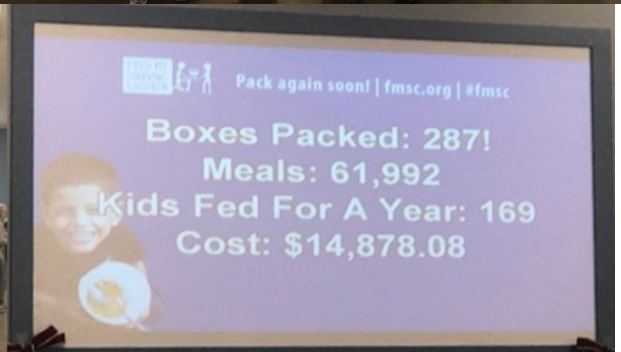


**October
Team Builder
at Goebbert
Farms (left)**

**December
Team Holiday
Event at
PunchBowl
Social (right)**



**December Team
Volunteer Event
at Feed My Starv-
ing Children (right)**



CME Toolbox

Giving you the tools you need to build a compliant CME Activity Sharing Tips and Tricks Among Activity Managers



Each edition of our newsletter will include any tips and tricks we hear about from any of you that oversee planning and implementing CME activities. From unique and innovative features you incorporate into your activities, to new tools or features that you integrate into your workflow, to process tips that reduce the time it takes to complete CME tasks, we will share them with the over 60 activity managers that also work on CME activities in an effort to help. This feature will only be as good as you make it so please feel free to share any new ideas, processes or innovations you come across.

AAP.org: A New Approach to Content Creation

As a part of the Academy's Digital Transformation Initiative, a new approach to content creation is being implemented so that all content on AAP.org is created, maintained, and shared using best practices for website writing and publishing. This will enhance how content appears in Search, as well as improve overall site usability and accessibility for AAP members and others. This new approach includes 4 main areas of focus:

- 1) Defining goals & objectives
- 2) Communication planning
- 3) Developing measures of success
- 4) Drafting content

Keep in mind, steps 1-3 should be done *before* content is even created!

Define: People go to websites with specific tasks in mind and the content you create should help them accomplish those tasks. Good planning is key. To that end, ask yourself these questions as you create or update content:

—Who is the audience?

—What are you asking them to do?

Communication Planning: A common mistake when creating website content is not including a plan on how to let users know the content exists (often called the “if you build it, they will come” approach). So, plan for how you will let users know this content exists as early as possible!

Measuring Success: In order to know if content has been successful, you need to consider what measures are most relevant given the content's goals and objectives. These measures need to be defined up front and regularly reviewed. Website data will be made available to you so you can easily evaluate content performance. But it's also a great idea to review and discuss this data on a regular basis to update content accordingly and to avoid content getting stale or outdated.

Drafting Content: When writing, keep the goals and objectives you established in mind. Speak directly to your audience. Be brief and directive. Remember, people come to websites for a particular purpose and generally do not spend a lot of time reading long pages of text. Want some ideas of how to enhance your content? Feel free to reach out to the AAP.org Editorial Team for assistance. We are here to help!

Claiming Credits and Printing Certificates Via the Transcript System

In an effort to help decrease the amount of time staff spend on administrative tasks associated with their CME activities, this spring all learners should be directed to claim their credit and print out their own CME certificates via the transcript system.

AAP's online Transcript System (<http://transcript.aap.org>) is the official way to claim credit and print certificates and transcripts for all AAP CME Activities and directing all learners to the system will eliminate the need for staff to print out individual certificates on behalf of their learners.

A short, easy to follow step by step guide will be made available to all activity managers to share with their learners starting in April, and a detailed instructional document can be found on the transcript homepage, but if you are interested in making this transition for your activity now, or if you have any questions or concerns about this process change, please reach out to accreditation staff and let us know.

Do You Utilize Outside Funding to Pay for your CME Activities?

As a reminder for your 2020 CME activities, if you get outside funds from a commercial interest to help offset the costs of planning and implementing your activity then you must have a signed and dated letter of agreement (LOA) in place before the start of your activity.

We know that many financial arrangements are overseen and signed by the Departments of Development and Finance/Accounting but if you are planning to award CME credits to any components of the deliverables outlined in the agreement then you need to ensure that the LOA includes the signatures of both the commercial interest and the Accreditation Manager, Nikki Berry. Acknowledgement of this support must then be included as part of the disclosure grid that you share with learners before the start of the activity.

Please keep in mind that hospitals and government agencies are not considered commercial interests. If you have any questions about who is considered a commercial interest or any other part of this process please let us know.

Webinar Updates

Common Pitfalls and Missed Opportunities in CE Instructional Design: A Focus on Easy and Cost-effective Solutions

The Alliance for CE in the Health Professions held a webinar in September 2019 that focused on improving skills in effectively using several of the most underutilized and non-optimally implemented instructional design (ID) features that when effectively implemented, can motivate learners at the outset (engagement), sustain interest and attention (i.e. prevent dropping out or tuning out), and create conditions that have been shown to be necessary for new concepts and skills to be learned rapidly, remembered, and used in practice (i.e. transferred to real world settings to improve outcomes). Key tips from the webinar included:

Checklists of action items and post educational reminders are the most effective ways to help learner retention.

New practice guidelines?
Consider presenting a tool or algorithm based on those guidelines and then asking learners to review 10 cases and make recommendations for how they would manage each case. This will help ensure a sense of mastery of new materials (repetitive problem solving – they practice using the new tool, practice what they have learned and get feedback).

Education should create a sense of cognitive dissonance. Learners should be on the edge of the seat, paying attention and doubting if they know what is correct/best practice.

The best way to educate is to use reflective problem-solving.

Life is not a multiple-choice question...
Varied styles keep learners engaged – consider open ended questions, step type questions, what if scenarios, and drop and drag responses.

The Now & Next of Technology and Learning

Accreditation staff attended this webinar where the presenter focused on the ways technology continues to change how we live and interact with the world around us. The webinar explored the changing face of the learning technology landscape, discussed the various technologies that have shifted the landscape of organizational learning, and examined the common characteristics of these shifts so planners and learners are better equipped to recognize which emerging technologies have the potential to disrupt organizational learning, as opposed to those that are just hype.

For your information we captured the future trends and incorporated them into this piece should you want to share with your planners.

Future trends in CME/CPD

1) Content

- ⇒ Infectious Disease
- ⇒ Global warming sequelae
- ⇒ Geriatrics/chronic care
- ⇒ Competency-based assessment (professionalism, communication, teamwork, systems-based teaching, lifelong learning skills)

Future trends in CME/CPD

3) Target

- ⇒ Meaningful interprofessional education (transformative)
- ⇒ Teams
- ⇒ Patients
- ⇒ Public (continuing health and health professional education)
- ⇒ Others (policy makers, guideline implementers)

Future trends in CME/CPD

2) Delivery

- ⇒ Technology
- ⇒ Interactivity (flipped classroom, blended learning)
- ⇒ Workplace learning; integration with healthcare (QI/PS+CPD)

Future trends in CME/CPD

4) Individualization

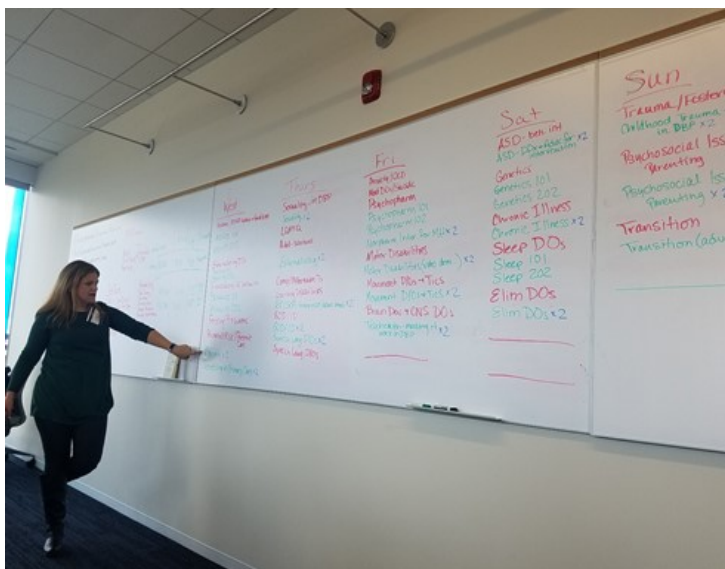
- ⇒ Feedback
- ⇒ Mentoring
- ⇒ Coaching
- ⇒ Assessment
- ⇒ The lifelong learner...

Activities, Meetings & Events

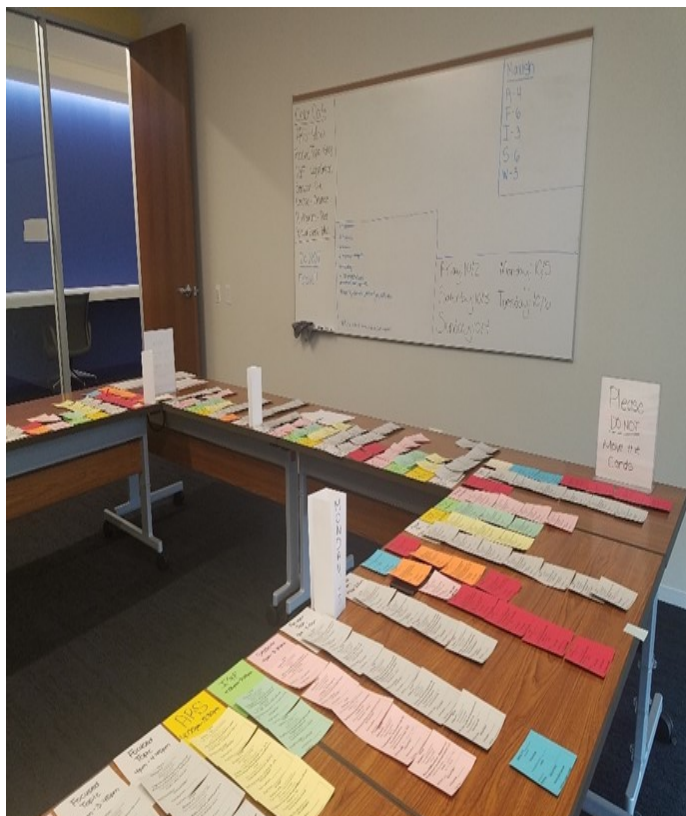
1st ever Prep the Cram course held at Itasca HQ in June 2019 (below)



2020 NCE Program Layout (right) For a full week in early December each year, the 2020 NCE program layout takes place. All educational sessions and programs for the 2020 conference are listed on individual cards and chronically laid out on the table. NCE CME staff review all sessions for any potential conflicts in topics, programs, and faculty schedules, and section/council staff are also invited to review the program layout and provide feedback.



Developmental-Behavioral Pediatrics Planning Group Meeting (left)



Activities, Meetings & Events

National Conference and Exhibition 2019 - New Orleans



Activities, Meetings & Events

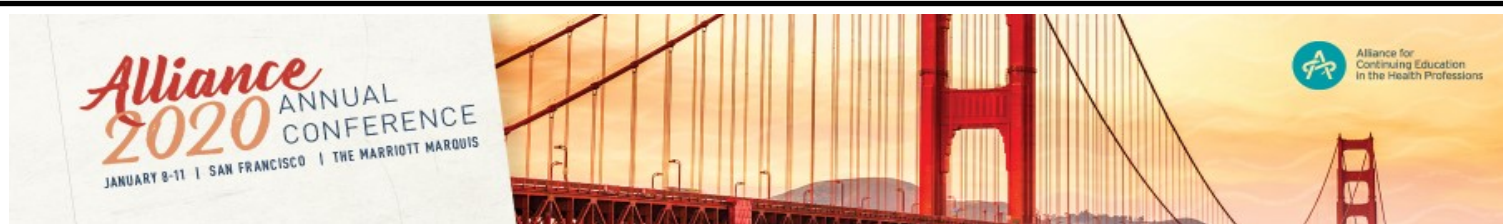
ACCME Workshop—Aug



Sept All Staff Meeting announcing Mark Del Monte as the Academy's new CEO and Dept of Chapter Affairs staff who were winners of the Spotlight Award.



EDUCATION RECAPS



Pearls from the Alliance 2020 Annual Conference

Pearls from the Alliance for Continuing Education in the Health Professions meeting, which took place on January 8-11, 2020, in San Francisco, are listed below. Over 1,000 CME professionals attended the Alliance's annual meeting.

Emerging Trends in Digital Learning

- **Responsive design** enables content to be viewed on different devices, but it does not leverage all capabilities that the device (phone, tablet, etc.) offers. You need to look at the technology and ask what you can do with it.
- **Games-based learning** involves playing games in the context of learning. Identify the behaviors that you would like to incorporate in the learning activity and try not to call it a "game." **Gamification** involves using games and elements of games in a non-gaming environment.
- **Virtual Reality** enables learners to practice skills in a safe setting (no harm to patients).
- **Augmented Reality (AR)** enables learners to apply learning in the "real world." For AR, the learning needs to occur hands-free.
- **Microlearning** can encompass text (phrases, short paragraphs), images (photos, illustrations), short videos, audio (snippets, podcasts), tests and quizzes, games (simple screen challenges), and combinations of these. Microlearning is not just "chunking" content. You need to think with the end in mind – focus on content you are trying to address; do not provide comprehensive background information and basic science. Evaluate (micro assessments) and assess if learning and change are occurring. The content needs to be accessible from any device.
- CME/CPD professionals can learn from the marketing field and its strategies. Marketing involves developing content that will motivate people to change behavior, and gamification is often used to motivate, even manipulate someone to do something. However, awareness is important with this. One understands what a smart watch does to motivate people to do something (a reminder to stand up, move around, etc.), but caution is needed when devices use less obvious strategies to motivate behavior change.

Importance of Play

- The idea of "play" is a mindset – try new and different ways to do something regardless of the outcome.
Consider how you can bring "play" into your life, workplace, etc.
- Humans are the only beings for which stress can be triggered by thoughts. For example, we could be on a beach in the Caribbean and get stressed thinking/worrying about something. Stress is triggered in other beings based on physical surroundings (is there a tiger approaching and you need to run away?).
- Laughter is important!
- Skills needed for success in the future: Communication, collaboration, critical thinking, creative thinking, and contribution.
Ask yourself how you are doing in these areas? How adaptable are you?
- Loneliness will be the health epidemic of the next decade.

Update on Certifying Boards' Implementation of the American Board of Medical Specialties (ABMS) Continuing Board Certification: Vision for the Future Commission's Recommendations

- All certifying member boards have agreed to adopt alternatives to the high stakes recertification exam, such as more frequent, lower-stakes assessment formats, like ABP MOCA Peds.
- Feedback is provided quarterly, and assessment of knowledge occurs in real time.
- As one example, the American College of Cardiology and American Board of Internal Medicine are collaborating on a knowledge assessment for continuing certification. Other boards are providing their diplomates with links to resources. Some boards are providing their respective medical specialty societies with aggregated Maintenance of Certification data.

For more information about ACEHP visit: <http://www.acehp.org>

EDUCATION RECAPS

Highlights from the Illinois Alliance for CME (IACME) 2019 Basics Workshop



Held here at Itasca HQ in September, the IACME Basics workshop was an engaging and interactive educational experience to support new CME professionals. Twenty-seven individuals from 21 different organizations around the Chicagoland area came together to learn more about the fundamentals and build a solid foundation to succeed in their new careers.

Navigating this Landscape



If you are interested in learning more about the fundamentals of CME please contact the accreditation unit (vroidan@aap.org/nberry@aap.org) as we are always here to help. Additionally, if you or your planners are interested in learning how to integrate new and engaging techniques into your activities contact us and we can connect you/your planners with a COCME member.

For more information about IACME visit: www.iacmeonline.org

Using a format of interactive lectures, case studies and fun group activities, faculty worked with individuals to understand how the requirements of their new roles fit into the requirements of CME and shared tips and best practices from their own CME program.

ACTIVITY PLANNING/ CRITERIA 2-6	ACCME CRITERIA 7	ACCME CRITERIA 8-10	ACCME CRITERIA 12-13	DISCLOSURE & COI	IACME MEMBER BENEFITS
\$100	\$100	\$100	\$100	\$100	\$100
\$200	\$200	\$200	\$200	\$200	\$200
\$300	\$300	\$300	\$300	\$300	\$300
\$400	\$400	\$400	\$400	\$400	\$400
\$500	\$500	\$500	\$500	\$500	\$500

FINAL JEOPARDY

Meet A COCME Member

We are pleased to introduce you to **Dr Andrew W. (Wes) Stubblefield, MD, MPH, FAAP**, who joined the Committee on CME (COCME) in 2018.

Dr Wes Stubblefield is a general pediatrician and physician practice owner at Infants' and Children's Clinic in Florence, AL. He attended medical school at the University of Alabama at Birmingham and completed his pediatric residency at Vanderbilt Children's Hospital in 2007.

In addition to his primary practice role where he provides both inpatient and outpatient care in a small town in northwest Alabama, he has served as an area representative, secretary/treasurer, vice-president, and currently as president of the Alabama Chapter of the AAP. Through this role, he has also chaired the chapter's committee on QI and served as the Medical Home/Asthma Chapter Champion. Since 2015, he has been a member of the AAP PediaLink Editorial Board.

Locally, he serves as a clinical instructor for the Alabama College of Osteopathic Medicine for rotating medical students, as well as president of the county medical society, a member of the hospital's medical executive committee, and the department chair of pediatrics at North Alabama Medical Center.

Dr Stubblefield is committed to providing opportunities for busy general pediatricians to meet their professional development needs by lending his personal perspective to the Committee on CME.



Wes Stubblefield, MD, FAAP



Come by and see us— Accreditation staff will be participating at ALF's Chapter Services Lab for chapter executive directors (ED's) Friday, March 13 from 2:00 – 4:00 pm at the Westin in the Apricot Ballroom

Your next bi-annual touch base meetings with accreditation staff will occur in April 2020. Look out for your meeting invitations later this month.

The Summer Meeting of the Committee on CME (COCME) will take place June 2020.

CME open lab occurs every Tuesday 9:30-11:30am, in CR341 or via phone (630/626-6653 for assistance with your educational activities. No appointments are necessary so feel free to stop by, or call, with any CME/MOC 2 questions that you have.

UPCOMING EVENTS IN CME

Title	Provider-ship	Activity Type	Activity Start Date	Activity End Date	MOC Part 2
Childhood Obesity in Primary Care (COPCs)	Direct	PI CME	2/4/2020	6/20/2020	Yes
Practical Pediatrics CME Course: Clearwater	Direct	Course / Live Activity	2/7/2020	2/9/2020	Yes
NeoPREP® - An Intensive Review and Update of Neonatal-Perinatal Medicine-Long Beach, CA	Direct	Course / Live Activity	2/7/2020	2/11/2020	Yes
AAP Maternal-Infant Health & Opioid Use ECHO	Direct	Internet Live/Live Webinar (web-based)	2/10/2020	7/13/2020	Yes
AAP Substance Use: Screening, Brief Intervention, Referral to Treatment (SBIRT) ECHO - cohort 2	Direct	Internet Live/Live Webinar (web-based)	2/12/2020	8/26/2020	Yes
2020 Practical Care of the Adolescent and Young Adult-Phoenix, AZ	Direct	Course / Live Activity	2/20/2020	2/23/2020	Yes
Pediatric Potpourri®: State of the Art 2020-Maui, HI	Joint	Course / Live Activity	2/22/2020	2/28/2020	Yes
NRP Road Show - Dallas, TX	Direct	Course / Live Activity	2/22/2020	2/22/2020	No
AAP Lead Testing ECHO - cohort 2	Direct	Internet Live/Live Webinar (web-based)	2/27/2020	7/23/2020	Yes
Learning from AAP Policy Review and Endorsement 2020	Direct	Other (live/independent learning)	2/1/2020	12/31/2020	Yes
PROS Coordinator Research Program 2020-Itasca, IL - AAP HQ	Direct	Course / Live Activity	3/7/2020	3/8/2020	NO
Practical Pediatrics CME Course: Orlando-Disney	Direct	Course / Live Activity	3/20/2020	3/22/2020	Yes
Workshop on Neonatal-Perinatal Practice Strategies-Scottsdale, AZ	Direct	Course / Live Activity	3/27/2020	3/29/2020	Yes
Pediatric Obesity Management: Evidence-based Strategies and Practical Approaches (SOOb)-Itasca, IL - AAP HQ	Direct	Course / Live Activity	4/3/2020	4/4/2020	Yes
29th Legislative Conference 2020 - Washington, DC	Direct	Course / Live Activity	4/5/2020	4/7/2020	No
Practical Pediatrics CME Course: New Orleans	Direct	Course / Live Activity	4/17/2020	4/19/2020	Yes
Keeping Kids Healthy Outside-Portland, OR	Joint	Other (Live & Virtual Learners)	4/18/2020	4/18/2020	No
Diagnosis and Treatment of Common Pediatric Mental Health Disorders - Rosemont, IL	Direct	Course / Live Activity	4/24/2020	4/26/2020	Yes
NRP Road Show : Winston-Salem, NC	Direct	Course / Live Activity	4/24/2020	4/24/2020	No
Mississippi Thrive! Child Health and Development Summit part 2	Joint	Course / Live Activity	4/30/2020	5/1/2020	No
1807 LEA Convening- Itasca, IL - AAP HQ	Direct	Course / Live Activity	5/6/2020	5/7/2020	No
Southeastern Association of Neonatologists 34th Annual Meeting - Marco Island, FL	Direct	Course / Live Activity	5/21/2020	5/24/2020	No
Practical Pediatrics CME Course: Anaheim	Direct	Course / Live Activity	5/22/2020	5/24/2020	Yes
Practical Pediatrics CME Course: Hilton Head	Direct	Course / Live Activity	5/22/2020	5/24/2020	Yes
Harnessing the Power of Traditional and Social Media in Health Care - Itasca, IL - AAP HQ	Direct	Course / Live Activity	6/13/2020	6/14/2020	Yes
Practical Pediatrics CME Course: Portland	Direct	Course / Live Activity	6/17/2020	6/19/2020	Yes
Pediatrics in the Islands ... Clinical Pearls 2020 - Maui, HI	Joint	Course / Live Activity	6/27/2020	7/5/2020	Yes
PREP® The Cram - Itasca, IL - AAP HQ	Direct	Course / Live Activity	8/8/2020	8/8/2020	No

Contact the Accreditation Team

Manager of Accreditation & Education

Nikki Berry
800-433-9016 Ext. 6382
nberry@aap.org

CME Accreditation Coordinator

Virginia Roldan
800-433-9016 Ext. 6653
vrolan@aap.org



Thank you for your time and attention to this message. We look forward to circulating another CME accreditation update newsletter this summer!